

**FOR IMMEDIATE RELEASE**

Company and Technical Contact:  
Jeff Neal  
VP, Sales & Marketing  
203-336-0183  
[jeffn@promaster.com](mailto:jeffn@promaster.com)

Press Release:  
Lynn Scannell  
Scannell Advertising & Public Relations  
785-266-0122  
lscannell@cox.net

**PROMASTER INTRODUCES NEW  
XTRAPOWER BATTERY STORAGE CASE AND TESTER**

*The ultimate storage solution for AA or AAA batteries with built-in tester*

**Orlando, FL (February 2006)** – Photographic Research Organization, Inc. (PRO) announce the introduction of the **PROMASTER XtraPower Battery Storage Case with Tester**. This handy accessory is the perfect all-in-one solution for storing your AA or AAA batteries and evaluating their charge condition.

This handy storage case has a 5-LED fuel gauge that accurately shows the remaining power in your batteries. The “smart” circuitry in the tester makes it compatible with both rechargeable and standard AA or AAA batteries. The storage case holds either four AA or AAA batteries and protects them from potential short circuit while they are being stored. Forget the cases with red or green indicators. This new storage case and tester leaves no doubt about the status of your batteries.

**The PROMASTER XtraPower Battery Storage Case with Tester** will be available in March through PRO member specialty photo retail stores across the country. For a complete listing of PRO specialty retail store locations, visit our Web site at [www.promaster.com](http://www.promaster.com)

**About Photographic Research Organization (PRO)**

Photographic Research Organization, Inc. (PRO), a national retail cooperative founded in 1958, is owned and managed by some of America’s most innovative independent specialty photo retailers. Known as “imaging experts” in the local markets they serve, member stores offer a full line of traditional and digital photographic cameras, lenses and related equipment and accessories. Additionally, PRO member stores offer on-site film processing and digital imaging services as well as a complete range of supplies designed to enhance the picture-taking experience.

Market driven and quality conscious, PRO creates and distributes premium quality lenses, digital camera memory, batteries, accessories and filters, as well as digital and conventional electronic flashes, through member retail stores under the company’s signature PROMASTER brand.

For more information on PROMASTER products and dealer locations visit [www.promaster.com](http://www.promaster.com).

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