

FOR IMMEDIATE RELEASE

Company and Technical Contact:
Jeff Neal
VP, Sales & Marketing
203-336-0183
jeffn@promaster.com

Press Release:
Lynn Scannell
Scannell Advertising & Public Relations
785-266-0122
lscannell@cox.net

PROMASTER INTRODUCES NEW XTRAPOWER PRO 2-HOUR WORLD CHARGER

Ultra compact, lightweight fast NiMH AA/AAA charger with built-in tester

Orlando, FL (February 2006) – Photographic Research Organization, Inc. (PRO) announces the introduction of the **PROMASTER XtraPower PRO 2-Hour World Charger**, a fast, compact “smart” NiMH charger with a built-in battery tester. Its built in multi-voltage switching power supply makes it the ideal choice for the world traveler. This ultra compact charger will charge most NiMH AA or AAA batteries in two hours or less.

Compact, lightweight and durable, the **XtraPower PRO 2 Hour World Charger** delivers the **maximum charge to the battery’s full capacity ~ from empty to fully charged ~ in two hours or less**. The charging technology employed in the **PROMASTER 2 Hour World Charger** matches the charging rate to the needs of the individual batteries. The charger keeps batteries cool during charging without the need for bulky cooling fans, extending the life and the performance of the batteries. The built-in battery tester accurately measures the remaining power in any NiMH AA or AAA battery.

Additional features:

- Built-in battery level tester
- Independent charging channels charge two or four batteries simultaneously
- International Power Compatibility 100-240 Volt AC
- Includes four, high capacity 2500mAh AA NiMH batteries (available from PROMASTER dealers nationwide), and a European plug adapter.

XtraPower PRO 2 Hour World Charger will be available in March through PRO member specialty photo retail stores across the country. For a complete listing of PRO specialty retail store locations, visit our Web site at www.promaster.com

About Photographic Research Organization (PRO)

Photographic Research Organization, Inc. (PRO), a national retail cooperative founded in 1958, is owned and managed by some of America’s most innovative independent specialty photo retailers. Known as “imaging experts” in the local markets they serve, member stores offer a full line of traditional and digital photographic cameras, lenses and

related equipment and accessories. Additionally, PRO member stores offer on-site film processing and digital imaging services as well as a complete range of supplies designed to enhance the picture-taking experience.

Market driven and quality conscious, PRO creates and distributes premium quality lenses, digital camera memory, batteries, accessories and filters, as well as digital and conventional electronic flashes, through member retail stores under the company's signature PROMASTER brand.

For more information on PROMASTER products and dealer locations visit www.promaster.com.

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