

FOR IMMEDIATE RELEASE

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INTRODUCING THE PROMASTER “D” SERIES OF TRIPODS

*Lightweight, ultra compact and remarkably stable,
the “D” Series of tripods is designed for digital and
traditional cameras and camcorders*

Photo Marketing Association International Trade Show
February 20-23, 2005
Booth number: 5593

Orlando, FL (February 2005) Photographic Research Organization, Inc. (PRO) introduced the **PROMASTER “D” Series** of tripods featuring a lightweight, ultra compact design ideal for the traveling photographer. **PROMASTER “D” Series** tripods are perfect for compact digital cameras that can be overwhelmed by bigger, bulkier tripods, but also excellent for traditional SLR cameras and camcorders.

Perfect for shooting in low-light conditions and ideal for **close-up work** or **macro photography**, **PROMASTER “D” Series Tripods** feature:

- **Ultra compact and lightweight construction**
- **Sleek contemporary design**
- **Extra short minimum working height**
- **Built-in bubble level** for the ultimate in precision and flexibility

<u>Product Name</u>	<u>Minimum Working Height</u>	<u>Maximum Working Height</u>	<u>Folded Height</u>	<u>Weight</u>
D1 Tripod	13 ¾”	41 ¾”	14”	16 oz.
D2 Tripod	16 ½”	48 ½”	16 ¾”	22 oz.
D3 Tripod	17 ¼”	53 ¼”	17 ¾”	24.8 oz.
D4 Tripod	19”	59 ¾”	19”	34 oz.

PROMASTER “D” Series Tripods are available now from PROMASTER dealers nationwide. For a complete listing of retail locations, visit www.promaster.com.

About Photographic Research Organization (PRO)

Photographic Research Organization, Inc. (PRO), a national retail cooperative founded in 1958, is owned and managed by some of America's most innovative independent specialty photo retailers. Known as "imaging experts" in the local markets they serve, member stores offer a full line of traditional and digital photographic cameras, lenses and related equipment and accessories. Additionally, PRO member stores offer on-site film processing and digital imaging services as well as a complete range of supplies designed to enhance the picture-taking experience.

Market driven and quality conscious, PRO creates and distributes premium quality lenses, digital camera memory, batteries, accessories and filters, as well as digital and conventional electronic flashes, through member retail stores under the company's signature PROMASTER brand.

For more information on PROMASTER products and dealer locations visit www.promaster.com.

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